

THE PATIENT ORIGIN & OUT-MIGRATION MODULE

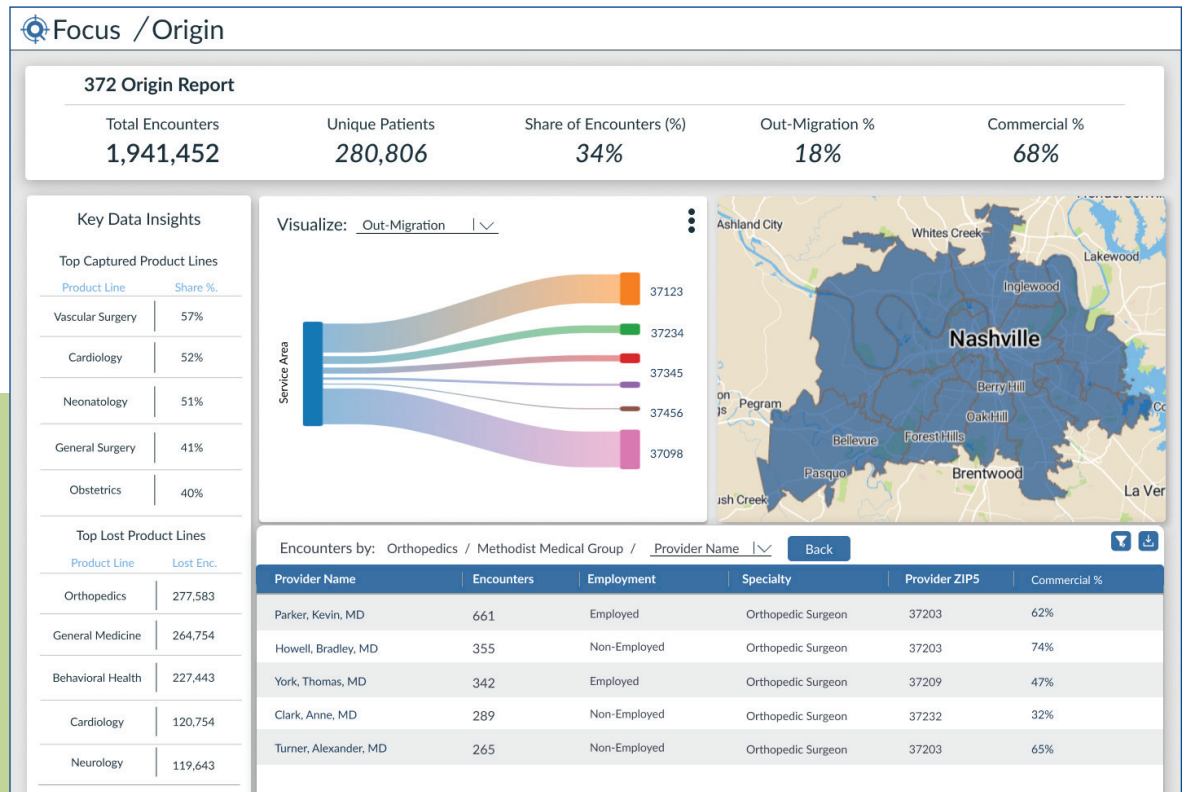
Focus Pathway is a robust claims visualization platform that transforms healthcare data into digestible, actionable intelligence. The Patient Origin & Out-Migration interactive dashboard enables you to quickly and easily gain insights into where patients from your service area are seeking care, so you can identify opportunities for growth and address potential reasons for out-migration.

THIS MODULE ALLOWS YOU TO:

- See the facilities and providers that patients in your service area are going to for care
- Identify the types of care for which patients are out-migrating
- Obtain immediate insight into the top service lines, facilities, and providers within seconds of viewing a report
- Easily access data at a high level, or dive deep within the market to find granular claims data down to the procedural level
- Filter the data on multiple levels to customize the report to your exact preferences

... AND ANSWER QUESTIONS SUCH AS:

- Where are patients in the market seeking care?
- What volume is generated by commercial payers?
- For which type of care are patients leaving the market?
- Which diagnoses/procedures are being treated at competitor facilities, or by a specific physician?





FOCUS PATHWAY

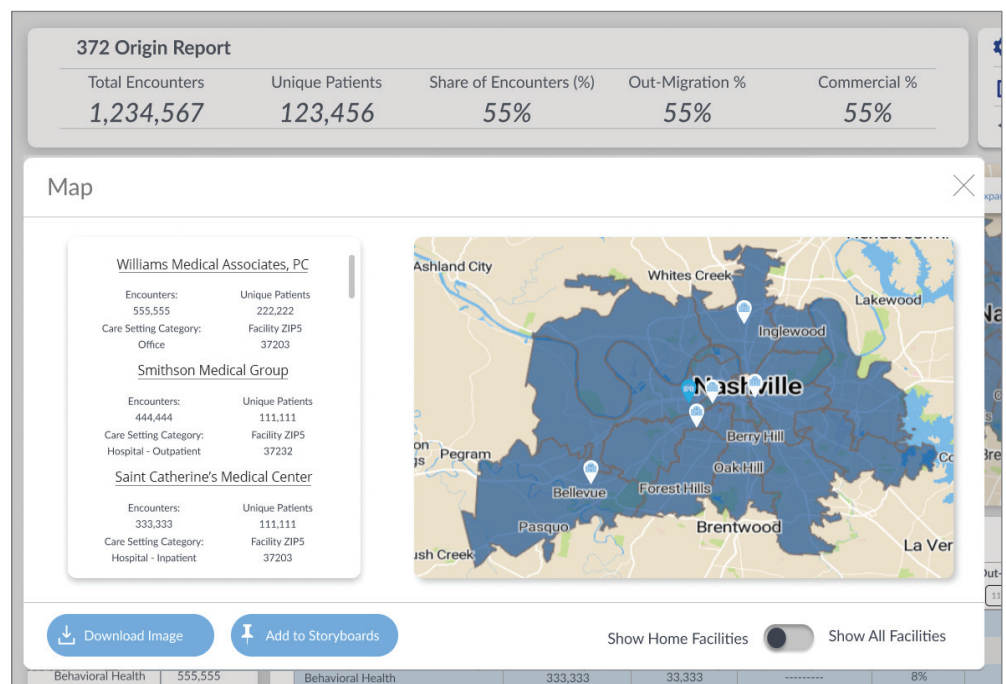
CLAIMS VISUALIZATION TOOL

THE STRENGTH OF STRATASAN'S DATA

Focus Pathway is powered by our comprehensive claims dataset, which provides insight to all sites of care, from hospitals and ambulatory surgery centers to physician offices and urgent care centers. This claims submission (837) and remittance (835) data is collected from multiple claims clearinghouses nationwide and is consistently updated. Comprised of billions of anonymized patient-level claims, our data spans all care settings and is not limited by code.

OTHER FOCUS PATHWAY MODULES:

- **Referrals:** a market level view of referral patterns in your service area, breaking down referrals to the procedural level
- **Profiles:** *Coming soon!* Individual, provider-specific profiles that provide both claims data and referral data for all physicians within your network
- **Share of Care:** *Coming soon!* A longitudinal view of the patient's care journey that helps identify areas to improve continuity of care



LEARN MORE:

To learn more about Focus Pathway, our comprehensive datasets, or the other healthcare intelligence solutions we offer, contact our team or visit www.stratasan.com.

Nashville-based Stratasan, part of Syntellis Performance Solutions, is the leading provider of advanced data analytics and market intelligence to healthcare strategic planning and marketing professionals delivered via a SaaS platform. From market analysis, strategic growth planning, and data aggregation to physician referral alignment and claim reimbursement optimization, we can help. Move past data analysis to the essential work of strategic planning, so you **Know Where To Grow™**.



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